



CORY REED

Cory Reed is Senior Vice President, Intelligent Solutions Group, a position he has held since August 2013. In this role, he is responsible for managing the growth and profitability of Deere's Intelligent Solutions Group and leads the company's efforts to develop strategies for delivering innovative technology solutions and data that result in agronomic and productivity insights.

Reed joined the company in 1998 and has held a variety of regional and platform-based marketing and sales positions. In 2007, Reed moved to John

Deere International in Schaffhausen, Switzerland, where he was responsible for sales and marketing in Northern/Central Europe as well as Africa and the Near and Middle East. Later, Reed served as Director, Global Strategic Marketing, where he led the team responsible for understanding and prioritizing customer needs on a global basis, while integrating the resulting product and service opportunities into the division's portfolio processes. He was named Vice President, Global Marketing Services for the Agriculture & Turf Division in August 2011 and appointed to his previous position, Senior Vice President, Global Marketing Services, Agriculture & Turf Division in September 2012.

Reed graduated from Miami University in Oxford, Ohio, in 1992 with a bachelor's degree in finance. In 1995, he received a JD from The Ohio State University College of Law and worked for the law firm of Jones, Day, Reavis & Pogue until joining John Deere.

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